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**Wine Beginners Become Wine Savvy With New Book Addressing
Compelling Questions With Fast, Simple Answers**

With four out of five wine drinkers wanting to know more about wine, former “wineologist” on TV’s Fine Living Network makes learning quick and easy explaining complex subjects and peculiar terminology in order to enhance everyday wine experiences

PASO ROBLES, CA — July 1, 2013 — A new book from a California wine columnist and former wine specialist on TV’s Fine Living Network gives brief, simple explanations for peculiar wine terminology and complex subjects in order to increase and enhance the beginner’s passion for wine.

In *Nose, Legs, Body! Know Wine Like The Back of Your Hand* (\$14.99 print, \$6.99 e-book; Wineology Press, June 2013), Len Napolitano reveals wine in an informal format while recounting with sincerity and whimsy his personal experiences as a self-conscious amateur who transitioned to practical wine professional. Inspired by his own endeavor, Napolitano builds confidence in beginners by fitting a bounty of useful information into a series of concise answers to common, yet critical, wine questions and concluding each chapter with enlightening, hands-on wine tasting exercises to do at home.

With four out of five wine drinkers saying they want to learn more about wine, this timely and practical guide acquaints novices to new possibilities for joyful experiences in socializing, dining, and everyday living with wine. From learning the basics to exploring the fine points of a great wine, *Nose, Legs, Body!* helps wine beginners:

- Strengthen their passion for wine by knowing its most pertinent terms, processes, and styles
- Gain confidence in making wine selections, whether in restaurants, wine aisles or online
- Enhance their wine and food pairing experiences
- Learn wine subtleties through experiential exercises

“Throughout my years as a wine columnist, many people I’ve met and heard from have passion for wine but understand little about it,” says Napolitano. “And most don’t want to read a long, comprehensive book to learn it, either. In today’s culture of texts and tweets, people prefer brief and clear answers to specific wine topics they find most compelling. I believe my simple Q & A format, along with tasting exercises and quick-reference tables, will deepen readers’ existing passion for wine without taking a lot of time or effort.”

Len Napolitano was the “wineologist” on TV’s Fine Living Network (now Cooking Channel) from 2003 to 2010 and has been a wine columnist since 2001, starting with Southern California’s *Ventura County Star* daily newspaper and currently at Sonoma-based *Wine Country This Week* magazine. Now also a consultant to winemakers in the application of oak to wine, his clients include wineries of all sizes from across the country.

Nose Legs, Body! Know Wine Like The Back of Your Hand (\$14.99 in 5-1/2” x 8-1/2” paperback, 186 pages, ISBN 978-0-9893087-0-0; \$6.99 as e-book) is available on Amazon.com and the book website: www.wineology.com.

Book blog: noselegsboddy.com

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